

Risk Communication is the exchange of information among interested parties or stakeholders about the nature, magnitude, significance, or control of risk.



GOALS OF RISK COMMUNICATION

- ◆ Increase knowledge and understanding
- ◆ Enhance trust and credibility
- ◆ Resolve conflict



Fulfilling the information needs of all interested parties without causing unnecessary concerns or fears is the challenge of risk communication.

For assistance with health and environmental risk communication please contact:

Navy Environmental HealthCenter
Environmental Programs Dir.
620 John Paul Jones Circle
Suite 1100
Portsmouth, VA 23708-2103
(757) 953-0932/DSN 377-0932



Our Homepage is:
<http://www-nehc.med.navy.mil>

Some of the information is based on the work of The Center for Risk Communication, Dr. Vincent Covello.

HEALTH & ENVIRONMENTAL RISK COMMUNICATION



Navy Environmental
Health Center

Environmental
Programs Directorate

**PROTECTING HEALTH
&
THE ENVIRONMENT**

Knowledge and application of the principals of risk communication are critical whenever sensitive data about health or environmental risks are communicated to the public. The Environmental Programs Directorate at the Navy Environmental Health Center has been providing risk consultation since 1991. In these eight years, we have developed a wealth of expertise in successfully fulfilling the information needs of all stakeholder groups without causing unnecessary concern or fear. We offer the following risk communication services to assist you in meeting your communication goals.

- ◆ Training
- ◆ Community Outreach
- ◆ Verbal Communication
- ◆ Written Communication



TRAINING

- ◆ 3-Day Basic Health & Environmental Risk Communication Course
- ◆ Advanced Health & Environmental Risk Communication Course
- ◆ Two to Eight-Hour Health & Environmental Risk Communication Module
- ◆ Training Tailored to Individual Needs

COMMUNITY OUTREACH

- ◆ Technical Training for Stakeholder Groups
- ◆ Profiling the Community
- ◆ Assistance with Community Relations Plans
- ◆ Evaluation of Community Outreach Activities

VERBAL COMMUNICATION

- ◆ Message Development
- ◆ Presenter Practice/Evaluation
- ◆ Meeting Planning and Facilitation
- ◆ Open House Planning/Poster Presentations
- ◆ Crisis Communication



WRITTEN COMMUNICATION

- ◆ Fact Sheet Preparation
- ◆ Preparation of Executive Summaries For Technical Documents
- ◆ Development of Posters and Visual Media to Convey Scientific/Technical Information
- ◆ Correspondence Development/Review