

# National Health Observances

## *Information for National Health Observances related to Health Promotion*

*Physical Fitness & Injury Prevention Related Observances are in Bold Print*

### January

#### **National Autism Awareness Month**

Autism Society of America  
7910 Woodmont Avenue  
Suite 650  
Bethesda, MD 20814-3015  
(800)3-AUTISM (parent information and referral calls only)  
(800)329-0899 (fax-on-demand, quick response)  
(301)657-0881  
(301)657-0869 (Fax)

Materials: information packages

#### **National Birth Defects Prevention Month**

March of Dimes Birth Defects Foundation  
1275 Mamaroneck Avenue  
White Plains, NY 10605  
(914)997-4600

Materials: kit  
Contact: Publications Coordinator

#### **Sight-Saving Sabbath**

Prevent Blindness America  
500 East Remington Road  
Schaumburg, IL 60173  
(800)331-2020  
(847)843-2020

Contact: Marketing Department

#### **National Eye Care Month**

OPTIC Foundation  
P.O. Box 429098  
San Francisco, CA 94142-9098  
(415)561-8500  
(415)561-8567 (Fax)

Materials: educational materials related to eye health  
Contact: Rosemary Rushka

#### **National Glaucoma Awareness Month**

Prevent Blindness America  
500 East Remington Road  
Schaumburg, IL 60173  
(800)331-2020  
(847)843-2020

Contact: Marketing Department

## February

### American Heart Month

American Heart Association  
7272 Greenville Avenue  
Dallas, TX 75231  
(800)AHA–USA1

**Materials:** educational materials for the public; posters in English and Spanish; media materials, e.g., news releases, public service announcements  
**Contact:** Program departments or local chapters

### Low Vision Awareness Month

Prevent Blindness America  
500 East Remington Road  
Schaumburg, IL 60173  
(800)331–2020  
(847)843–2020

Contact: Marketing Department

### National Children's Dental Health Month

American Dental Association  
211 E. Chicago Avenue  
Chicago, IL 60611  
(800)947–4746  
(312)440–2758

Contact: Nina Koziol

### National Condom Day

American Social Health Association  
P.O. Box 13827  
Research Triangle Park, NC 27709  
(919)361–8400  
(919)361–8425 (Fax)

**Materials:** patient education information  
**Contact:** Public Relations Office

### Wise Health Consumer Month

American Institute for Preventive Medicine  
30445 Northwestern Highway Suite 350  
Farmington Hills, MI 48334  
(248)539–1800, ext. 247  
(248)539–1808 (Fax)

**Contact:** American Institute for Preventive Medicine

### National Girls and Women in Sports Day

Women's Sports Foundation  
Eisenhower Park  
East Meadow, NY 11554  
(516)542–4700  
(516)542–4716 (Fax)  
[wosport@aol.com](mailto:wosport@aol.com) (E-mail)

**Materials:** pamphlets, booklets, fact sheets, community action kit, poster  
**Contact:** Colleen McDonough, Special Projects Office

### Cardiac Rehabilitation Week

American Association of Cardiovascular and Pulmonary Rehabilitation  
7611 Elmwood Avenue  
Suite 201  
Middleton, WI 53562  
(608)831–6989

**Materials:** fact sheet; camera-ready artwork; t-shirts, wrist pouches, water bottles, buttons, press releases and patient education materials  
**Contact:** Sheila Kirschbaum, Meeting Assistant

### National Burn Awareness Week

Shriners Burn Institute  
3229 Burnet Avenue  
Cincinnati, OH 45229  
(513)872–6000

### National Child Passenger Safety Awareness Week

Office of Occupant Protection (NTS–10)  
National Highway Traffic Safety Administration  
U.S. Department of Transportation  
400 Seventh Street SW  
Washington, DC 20590  
(202)366–9550

**Contact:** Office of Public Affairs

### Workplace Eye Health and Safety Month

Prevent Blindness America  
500 East Remington Road  
Schaumburg, IL 60173  
(800)331–2020  
(847)843–2020

**Contact:** Marketing Department

# March

## **Hemophilia Month**

National Hemophilia Foundation  
Soho Building  
110 Greene Street, Suite 303  
New York, NY 10012  
(800)42-HANDI

Materials: information on hemophilia, other bleeding disorders, HIV/AIDS, von Willebrand's disease, hepatitis  
Contact: Information Center

## **Mental Retardation Awareness Month**

The Arc  
500 East Border Street  
Suite 300  
Arlington, TX 76010  
(817)261-6003

Materials: brochures, flyers  
Contact: Liz Moore

## **Save Your Vision Week**

American Optometric Association  
243 North Lindbergh Boulevard  
St. Louis, MO 63141  
(314)991-4100

Materials: planning brochure  
Contact: Communications Center

## **National Eye Donor Month**

Eye Bank Association of America  
1001 Connecticut Avenue NW  
Suite 601  
Washington, DC 20036  
(202)775-4999  
(202)429-6036 (Fax)

Contact: Rachel Syska, Administrative Manager

## **National Kidney Month**

National Kidney Foundation  
30 East 33rd Street  
New York, NY 10016  
(800)622-9010  
(212)889-2210

Materials: promotional kit including brochures, news release, camera-ready public service announcements  
Contact: Ellie Schlam

## **National Nutrition Month**

**American Dietetic Association**  
**216 West Jackson Boulevard Suite 800**  
**Chicago, IL 60606-6995**  
**(312)899-0040**

**Materials: posters; fitness, personal, and culinary promotional items**  
**Contact: National Center for Nutrition and Dietetics, (312)899-0040, ext. 4653**

## **National School Breakfast Week**

American School Food Service Association  
1600 Duke Street, Seventh Floor  
Alexandria, VA 22314  
(800)728-0728  
(703)739-3900

Materials: posters, promotional materials  
Contact: Marketing

## **National Chronic Fatigue Syndrome Awareness Month**

National Chronic Fatigue Syndrome and Fibromyalgia Association  
P.O. Box 18426  
Kansas City, MO 64133  
(816)313-2000  
(816)524-6782 (Fax)

Materials: fact sheet  
Contact: Public Information

**Children and Healthcare Week**

Association for the Care of Children's Health  
7910 Woodmont Avenue  
Suite 300  
Bethesda, MD 20814  
(800)808-ACCH  
(301)986-4553 (Fax)

Materials: promotional materials  
Contact: Meredith Grady, Manager of Marketing and  
Community Relations

**National Inhalants and Poisons Awareness Week**

National Inhalant Prevention Coalition  
1201 West 6th Street, Suite C200  
Austin, TX 78703  
(800)269-4237

Materials: information packets in English and Spanish  
Contact: Harvey Weiss, Executive Director

**National Poison Prevention Week**

Poison Prevention Week Council  
P.O. Box 1543  
Washington, DC 20013

Materials: packet of publications on poison prevention  
Contact: send postcard to address above

**Pulmonary Rehabilitation Week**

American Association of Cardiovascular and  
Pulmonary Rehabilitation  
7611 Elmwood Avenue, Suite 201  
Middleton, WI 53562  
(608)831-6989

Materials: fact sheet and other materials  
Contact: Sheila Kirschbaum, Meeting Assistant

**Brain Awareness Week**

Dana Alliance for Brain Initiatives  
Washington University in St. Louis  
Department of Neurology  
P.O. Box 8111  
660 South Euclid Street  
St. Louis, MO 63110  
(314)362-7379

Materials: information and promotional items  
Contact: Mark Goldberg

**American Diabetes Alert**

American Diabetes Association  
1660 Duke Street  
Alexandria, VA 22314  
(800)DIABETES

Materials: diabetes risk tests  
Contact: local affiliates (numbers are listed in the  
white pages)

# April

## Alcohol Awareness Month

National Council on Alcoholism and Drug Dependence, Inc.  
12 West 21st Street, 7th floor  
New York, NY 10010  
(212)206-6770, ext. 222  
(212)645-1690 (Fax)  
National@NCADD.org (E-mail)

Materials: kit containing poster, brochure, camera-ready materials, fact sheets, organizing guide  
Contact: Public Information Department

## Cancer Control Month

American Cancer Society  
National Headquarters  
1599 Clifton Road NE  
Atlanta, GA 30329-4251  
(800)ACS-2345  
(404)320-3333

Materials: flyers, fundraising brochures, coping information  
Contact: local chapters

## Counseling Awareness Month

American Counseling Association  
5999 Stevenson Avenue  
Alexandria, VA 22304  
(703)823-9800

Materials: publicity materials given to members  
Contact: Martha Evresti

## National Child Abuse Prevention Month

National Committee to Prevent Child Abuse  
332 South Michigan Avenue, Suite 1600  
Chicago, IL 60604  
(312)663-3520  
(312)939-8962 (Fax)

Materials: information packet  
Contact: Public Awareness Department

## National Occupational Therapy Month

The American Occupational Therapy Association, Inc.  
4720 Montgomery Lane  
Box 31220  
Bethesda, MD 20824-1220  
(301)652-2682  
(301)652-7711 (Fax)

Materials: promotional package, public information products  
Contact: Suzanne Carleton, Program Manager,  
Consumer Affairs

## National STD Awareness Month

American Social Health Association  
P.O. Box 13827  
Research Triangle Park, NC 27709  
(919)361-8400  
(919)361-8425 (Fax)

Materials: brochures on sexually transmitted diseases and sexual health communication  
Contact: Public Relations Office

## National Youth Sports Safety Month

National Youth Sports Safety Foundation  
333 Longwood Avenue, Suite 202  
Boston, MA 02115  
(617)277-1171  
(617)277-2278 (Fax)  
[NYSSF@aol.com](mailto:NYSSF@aol.com) (E-mail)

Materials: educational resources and information  
Contact: Rita Glassman, Associate Executive Director

## Sports Eye Safety Month

Prevent Blindness America  
500 East Remington Road  
Schaumburg, IL 60173  
(800)331-2020  
(847)843-2020

Contact: Marketing Department

### **Alcohol-Free Weekend**

National Council on Alcoholism and Drug  
Dependence, Inc.  
12 West 21st Street, 7th Floor  
New York, NY 10010  
(212)206-6770  
(212)645-1690 (Fax)  
[National@NCADD.org](mailto:National@NCADD.org) (E-mail)

Materials: public information materials

### **YMCA Healthy Kids Day**

YMCA of the USA  
101 North Wacker Drive  
Chicago, IL 60606  
(312)269-1198  
(312)977-9063

Materials: Healthy Kids Day Packet  
Contact: Michael Spezzano,  
[Spezzano@YMCAUSA.ORG](mailto:Spezzano@YMCAUSA.ORG) (E-mail)

### **National Building Safety Week**

National Conference of States on Building Codes and  
Standards  
505 Huntmar Park Drive  
Suite 210  
Herndon, VA 20170  
(703)437-0100

Contact: Public Affairs

### **National Public Health Week**

American Public Health Association  
1015 15th Street NW  
Washington, DC 20005  
(202)789-5600

Materials: background information  
Contact: Katherine S. McCarter

### **WalkAmerica**

March of Dimes Birth Defects Foundation  
1275 Mamaroneck Avenue  
White Plains, NY 10605  
(914)997-4573

Materials: brochures, posters  
Contact: Tony C. Chappa

### **World Health Day**

American Association for World Health  
1825 K Street NW  
Suite 1208  
Washington, DC 20006  
(202)466-5883

Materials: resource booklet, poster  
Contact: Christina Verni

### **National Infants Immunization Week**

Centers for Disease Control and Prevention  
National Immunization Program  
1600 Clifton Road, Mail Stop E52  
Atlanta, GA 30333  
(800)232-5222  
(404)639-8375  
(404)639-8555 (Fax)

Contact: Community Outreach and Planning Branch

### **National Minority Cancer Awareness Week**

Cancer Information Service  
NCI Office of Cancer Communications  
Building 31, Room 10A16  
9000 Rockville Pike  
Bethesda, MD 20892  
(800)4-CANCER  
(301)402-2594

Materials: a variety of free materials targeting special  
populations  
Contact: Outreach Coordinator

### **National Organ and Tissue Donor Awareness Week**

National Kidney Foundation  
30 East 33rd Street  
New York, NY 10016  
(800)622-9010  
(212)889-2210

Contact: local chapters

## May

### Asthma and Allergy Awareness Month

Asthma and Allergy Foundation of America  
1125 15th Street NW, Suite 502  
Washington, DC 20005  
(800)7-ASTHMA  
(202)466-7643

Materials: bulk materials to schools and employers  
Contact: Bonnie Eiche

### Better Hearing and Speech Month

American Speech-Language-Hearing Association  
10801 Rockville Pike  
Rockville, MD 20852  
(800)638-8255  
(301)897-8682

Materials: marketing brochures by calling or writing;  
fact sheets, press releases through journal  
Contact: Information Resources

### Better Sleep Month

Better Sleep Council  
333 Commerce Street  
Alexandria, VA 22314  
(703)683-8371  
(703)683-4503 (Fax)

Contact: Andrea Herman

### Breathe Easy Month

American Lung Association  
1740 Broadway  
New York, NY 10019-4374  
(800)LUNG-USA  
(212)315-8700  
Contact: Communications Department

### Correct Posture Month

American Chiropractic Association  
1701 Clarendon Boulevard  
Arlington, VA 22209  
(800)368-3083 (for orders only)  
(703)276-8800

Materials: poster and chart

### Hepatitis Awareness Month

Hepatitis Foundation International  
30 Sunrise Terrace  
Cedar Grove, NJ 07009  
(973)239-1035  
(973)857-5044 (Fax)

Materials: packet  
Contact: Thelma King Thiel

### Huntington's Disease Awareness Month

Huntington's Disease Society of America, Inc.  
140 West 22nd Street, Sixth Floor  
New York, NY 10011-2420  
(800)345-4372  
(212)242-1968  
(212)243-2443 (Fax)

Materials: brochure and other materials  
Contact: local chapters or National Office

### National Arthritis Month

Arthritis Foundation  
1330 West Peachtree Street  
Atlanta, GA 30309  
(800)283-7800  
(404)872-7100

Materials: kit including news releases, posters, packets  
Contact: Public Relations Department, ext. 6319

### National Digestive Diseases Awareness Month

Digestive Disease National Coalition  
507 Capitol Court NE, Suite 200  
Washington, DC 20002  
(202)544-7497

Materials: patient education materials  
Contact: Dale Dirks,  
Washington Representative

### **National High Blood Pressure Month**

National Heart, Lung, and Blood Institute  
Information Center  
P.O. Box 30105  
Bethesda, MD 20824-0105  
(301)251-1222  
(301)251-1223 (Fax)  
[nhlbic@dgsys.com](mailto:nhlbic@dgsys.com) (E-mail)

Materials: educational materials on high blood pressure for health professionals, patients, and the public  
Contact: Information Center

### **National Melanoma/Skin Cancer Detection and Prevention Month**

American Academy of Dermatology  
P.O. Box 681069  
Schaumburg, IL 60168  
(847)330-0230 ext. 343  
(847)330-0050 (Fax)

Materials: brochure on sun protection (send self-addressed envelope to above address)  
Contact: Donna Stein

### **National Mental Health Month**

National Mental Health Association  
1021 Prince Street  
Alexandria, VA 22314-2971  
(800)969-6642  
(703)684-7722  
(703)684-5968 (Fax)

Materials: information kit  
Contact: Patrick Kody, Director of Media Relations

### **National Neurofibromatosis Month**

National Neurofibromatosis Foundation  
120 Wall Street, 16th Floor  
New York, NY 10005  
(800)323-7938  
(212)344-6633  
(212)747-0004 (Fax)

Materials: patient education brochures  
Contact: Public Affairs

### **National Sight-Saving Month**

Prevent Blindness America  
500 East Remington Road  
Schaumburg, IL 60173  
(800)331-2020  
(847)843-2020

Materials: posters, reprints of articles, news releases  
Contact: Marketing Department

### **National Stroke Awareness Month**

National Stroke Association  
96 Inverness Drive, East, Suite I  
Englewood, CO 80112-5112  
(800)STROKES

Materials: brochures and public education materials  
Contact: Rachele Trujillo, Director of Communications

### **National Trauma Awareness Month**

American Trauma Society  
8903 Presidential Parkway, Suite 512  
Upper Marlboro, MD 20772-2656  
(800)556-7890  
(301)420-4189

Materials: pamphlets and public awareness materials  
Contact: Public Relations Coordinator

### **Older Americans Month**

Administration on Aging  
200 Independence Avenue SW  
Washington, DC 20201  
(202)401-4541

Materials: public education materials  
Contact: Moya Thompson

### **Tuberous Sclerosis Awareness Month**

National Tuberous Sclerosis Association  
8181 Professional Place, Suite 110  
Landover, MD 20785  
(800)225-6872  
(301)459-9888

Materials: booklets, pamphlets  
Contact: Donna Bayes, Director of Information and Referral

**National SAFE KIDS Week**

National SAFE KIDS Campaign  
1301 Pennsylvania Avenue NW  
Washington, DC 20004-1707  
(202)662-0600  
(202)393-2072 (Fax)

Contact: Geri Culpepper

**Mother's Day Comes Early for Too Many of Our Nation's Teens**

The National Organization on Adolescent Pregnancy,  
Parenting and Prevention  
1319 F Street NW, Suite 400  
Washington, DC 20004  
(202)783-5770  
(202)783-5775  
[noapp@erols.com](mailto:noapp@erols.com) (E-mail)

Materials: early "Mother's Day" cards, daisy pens  
Contact: Donna Butts, Director

**National Suicide Awareness Week**

American Association of Suicidology  
4201 Connecticut Avenue NW,  
Suite 310  
Washington, DC 20008  
(202)237-2280  
(202)237-2282 (Fax)

Contact: Amy McDonough

**National Mental Health Counseling Week**

American Mental Health  
Counselors Association  
801 North Fairfax Street, Suite 304  
Alexandria, VA 22314  
(800)326-2642  
(703)548-4775 (Fax)

**Childhood Depression Awareness Day**

National Mental Health Association  
1021 Prince Street  
Alexandria, VA 22314-2971  
(800)969-6642  
(703)684-7722  
(703)684-5984 (Fax)

Materials: information kit  
Contact: Reg O'Neil, Director of Public Information  
for Children's Mental Health

**National Anxiety Disorders Screening Day**

National Mental Illness Screening Project  
308 Seaview Avenue  
Staten Island, NY 10305  
(718)351-1717  
(718)667-8893 (Fax)

Contact: Barbara Kopans, Associate Director

**National Melanoma/Skin Cancer Detection and Prevention Monday**

American Academy of Dermatology  
P.O. Box 681069  
Schaumburg, IL 60168  
(847)330-0230 ext. 343  
(847)330-0050 (Fax)

Materials: brochure on sun protection (send self-addressed envelope to above address)  
Contact: Donna Stein

**National Alcohol - and Other Drug-Related Birth Defects Week**

National Council on Alcoholism and Drug  
Dependence, Inc.  
12 West 21st Street  
New York, NY 10010  
(212)206-6770

Materials: kit  
Contact: Public Information Assistant

**National Osteoporosis Prevention Week**

National Osteoporosis Foundation  
1150 17th Street NW, Suite 500  
Washington, DC 20036  
(202)223-2226

Materials: education kits and posters  
Contact: Diane Shnitzler

**National Stuttering Awareness Week**

Stuttering Foundation of America  
3100 Walnut Grove Road, Suite 603  
Memphis, TN 38111-0749  
(800)992-9392  
(901)452-7343  
(901)452-3931 (Fax)  
[stuttersfa@aol.com](mailto:stuttersfa@aol.com) (E-mail)

Contact: Jane Fraser

**National Emergency Medical Services Week**

American College of Emergency Physicians  
1111 19th Street NW, Suite 650  
Washington, DC 20036  
(202)728-0610  
(202)728-0617 (Fax)

Materials: planning kit  
Contact: Public Relations or  
State EMS Director

**National Running and Fitness Week**

American Running and Fitness Association  
4405 East-West Highway, Suite 405  
Bethesda, MD 20814  
(301)913-9517

Materials: call for a catalog  
Contact: Barbara Baldwin, MPH,  
Information Services Director

**Buckle Up America! Week**

Office of Occupant Protection  
(NTS-10)  
National Highway Traffic Safety Administration  
U.S. Department of Transportation  
400 Seventh Street SW  
Washington, DC 20590  
(202)366-9550

Materials: publications  
Contact: Public Affairs Office

**World No Tobacco Day**

American Association for World Health  
1825 K Street NW, Suite 1208  
Washington, DC 20006  
(202)466-5883

Materials: fact sheets, poster  
Contact: Christina Verni

**National Employee Health and Fitness Day**

National Association of Governor's Councils on  
Physical Fitness and Sports  
201 South Capitol, Suite 560  
Indianapolis, IN 46225  
(317)237-5630

Materials: brochures  
Contact: Cindy Porteous

**National Missing Children's Day**

Child Find of America, Inc.  
Box 277  
New Paltz, NY 12561  
(800)IAML0ST  
(914)255-1848

Materials: brochures  
Contact: Michael Messner,  
Communications Coordinator

**National Senior Health and Fitness Day**

Mature Market Resource Center  
621 East Park Avenue  
Libertyville, IL 60048  
(800)828-8225  
(847)816-8660  
(847)816-8662 (Fax)  
[maturemkt@aol.com](mailto:maturemkt@aol.com) (E-mail)

Materials: publications and promotional materials  
Contact: Tina Godin, Program  
Coordinator

# June

## **Fireworks Safety Month** (through July 4)

Prevent Blindness America  
500 East Remington Road  
Schaumburg, IL 60173  
(800)331-2020  
(847)843-2020

Contact: Marketing Department

## **National Safety Month**

American Society of Safety Engineers  
1800 East Oakton  
Des Plaines, IL 60018-2187  
(847)699-2929  
(847)296-3769 (Fax)

Contact: Customer Service

## **National Men's Health Week**

National Men's Health Week  
14 East Minor Street  
Emmaus, PA 18098  
(610)967-8621

Materials: posters, brochures, booklets  
Contact: Patrick Taylor, Director

## **National Aphasia Awareness Week**

National Aphasia Association  
156 Fifth Avenue, Suite 707  
New York, NY 10010  
(800)922-4622  
(212)989-7777 (Fax)  
[klein@aphasia.org](mailto:klein@aphasia.org) (E-mail)

## **National Headache Awareness Week**

National Headache Foundation (NHF)  
428 West St. James Place  
2nd Floor  
Chicago, IL 60614-2750  
(800)843-2256  
(773)525-7357 (Fax)

Materials: information on causes and treatments,  
audio- and videotapes, and  
Brochures Contact: Suzanne E. Simons

## **Dairy Month**

Contact: Call your local Dairy Association office for  
information

## **National Scleroderma Awareness Month**

United Scleroderma Foundation  
P.O. Box 399  
Watsonville, CA 95077-0399  
(800)722-HOPE  
(408)728-2202  
(408)728-3328 (Fax)  
[outreach@scleroderma.com](mailto:outreach@scleroderma.com) (E-mail)

Materials: pamphlets, brochures, posters  
Contact: local chapters or National Office

## **Helen Keller Deaf-Blind Awareness Week**

Helen Keller National Center  
111 Middle Neck Road  
Sands Point, NY 11050  
(516)944-8900, ext. 325  
(516)944-8637 (TTY)  
(516)944-7302 (Fax)

Materials: pamphlets, posters, brochures  
Contact: Barbara Hausman, Director of Public  
Relations

## **National Prevention of Eye Injuries Awareness Week**

United States Eye Injury Registry (USEIR)  
Box 55565  
Birmingham, AL 35255  
(205)933-0064  
(205)933-1341 (Fax)

Contact: Loretta Mann, Technical Director

## **National Sobriety Checkpoint Week**

Mothers Against Drunk Driving  
511 East John Carpenter Highway  
Suite 700  
Irving, TX 75062  
(800)GET-MADD

Materials: flyers, handouts  
Contact: Jodi Finley

## **July**

### **Fireworks Safety Month (through July 4)**

Prevent Blindness America  
500 East Remington Road  
Schaumburg, IL 60173  
(800)331-2020  
(847)843-2020

Materials: call 800 number for available promotional items  
Contact: Marketing Department

### **National Therapeutic Recreation Week**

National Therapeutic Recreation Society  
National Recreation and Park Association  
22377 Belmont Ridge Road  
Ashburn, VA 20148  
(703)858-0784  
[NTRSNRPA@aol.com](mailto:NTRSNRPA@aol.com)(E-mail)

Materials: posters, buttons, balloons, T-shirts, and marketing guide  
Contact: Rikki S. Epstein

### **Hemochromatosis Screening Awareness Month**

Hemochromatosis Foundation  
P.O. Box 8569  
Albany, NY 12208  
(518)489-0972

Materials: information kits with posters and educational booklets for the public and professionals  
Contact: Margit A. Krikker, M.D., Medical Director

## August

### World Breastfeeding Week

World Alliance for Breastfeeding Action and  
La Leche League International  
1400 North Meacham Road  
Schaumburg, IL 60173  
(847)519-7730  
(847)519-0035 (Fax)

Materials: action folder on week theme; World  
Breastfeeding Week (WBW) evaluation form; Dear  
Friend letter; sheet with distribution centers for  
Spanish and French language folder, WBW Resources  
Contact: Rebecca Magalhaes, Director

### Spinal Muscular Atrophy Awareness Month

Families of Spinal Muscular Atrophy  
P.O. Box 196  
Libertyville, IL 60048  
(800)886-1762  
(847)367-7620  
(847)367-7623 (Fax)

Materials: booklets, posters, sample packets  
Contact: Audrey N. Lewis, Executive Director

# September

## Baby Safety Month

Juvenile Products Manufacturers Association  
236 Route 38-West, Suite 100  
Moorestown, NJ 08057

Materials: "Safe & Sound for Baby" a 16-page guide to safe selection and use of baby products available in English or Spanish. Publication is free to consumers; send self-addressed, stamped envelope to JPMA Safety Brochure to above address. Specify English or Spanish.

## Children's Eye Health and Safety Month

Prevent Blindness America  
500 East Remington Road  
Schaumburg, IL 60173  
(800)331-2020  
(847)843-2020

Contact: Marketing Department

## National Cholesterol Education Month

National Heart, Lung, and Blood Institute Information Center  
P.O. Box 30105  
Bethesda, MD 20824-0105  
(301)251-1222  
(301)251-1223 (Fax)  
[nhlbic@dgsys.com](mailto:nhlbic@dgsys.com) (E-mail)

Materials: educational materials on cholesterol for health professionals, patients, and the public  
Contact: Information Center

## National Pediculosis Prevention Month

National Pediculosis Association  
P.O. Box 610189  
Newton, MA 02161  
(617)449-NITS

Materials: educational resources on lice and scabies prevention  
Contact: Linda Menditto

## National Sickle Cell Month

Sickle Cell Disease Association of America  
200 Corporate Pointe, Suite 495  
Culver City, CA 90230-7633  
(800)421-8453  
(310)216-6363

Materials: brochures  
Contact: National Office

## Ovarian Cancer Awareness Month

The National Ovarian Cancer Coalition  
P.O. Box 4472  
Boca Raton, FL 33429-4472  
(888)-OVARIAN  
[ovca@aol.com](mailto:ovca@aol.com) (E-mail)

Materials: pamphlets approved by their board of gynecologic oncologists  
Contact: Tina Grekin

## National Childhood Injury Prevention Week

Safety By Design, Ltd.  
P.O. Box 4312  
Great Neck, NY 11023  
(516)488-5395

Materials: action kit  
Contact: coordinator

## National Rehabilitation Week

National Rehabilitation Awareness Foundation  
P.O. Box 71  
Scranton, PA 18501-0071  
(717)341-4637  
(717)341-4331 (Fax)

Materials: posters, brochures  
Contact: Bea Mott

## Hearing Aid Awareness Week

International Hearing Society  
20361 Middlebelt Road  
Livonia, MI 48152  
(800)521-5247 Materials: brochures, videotapes  
Contact: Hearing Aid Helpline

**National 5 a Day Week**

Cancer Information Service  
NCI Office of Cancer Communications  
Building 31, Room 10A16  
9000 Rockville Pike  
Bethesda, MD 20892  
(800)4-CANCER  
(301)402-8594 (Fax)

Materials: promotional kit  
Contact: Outreach Coordinator

**National Reye's Syndrome Week**

National Reye's Syndrome Foundation  
P.O. Box 829  
Bryan, OH 43506  
(419)636-2679  
(419)636-3366 (Fax)  
[reyessyn@mail.bright.net](mailto:reyessyn@mail.bright.net) (E-mail)

Materials: brochure  
Contact: John Freudenberger

## **October**

### **Auto Battery Safety Month**

Prevent Blindness America  
500 East Remington Road  
Schaumburg, IL 60173  
(800)331-2020  
(847)843-2020

Contact: Marketing Department

### **Breast Cancer Control Month**

American Cancer Society  
National Headquarters  
1599 Clifton Road NE  
Atlanta, GA 30329-4251  
(800)ACS-2345  
(404)320-3333

Materials: flyers, pamphlets  
Contact: local chapters

### **Celiac Sprue Awareness Month**

Celiac Sprue Association/United States of America  
P.O. Box 31700  
Omaha, NE 68131-0700  
(402)558-0600

Materials: brochures, pamphlets, cookbook  
Contact: Information Office

### **Child Health Month**

American Academy of Pediatrics  
141 Northwest Point Boulevard  
Elk Grove Village, IL 60007  
(847)981-7667  
(847)981-7134 (message line)  
(847)228-5097 (Fax)

Materials: fact sheets, camera-ready information,  
brochures, posters, and product catalog  
Contact: Division of Member Communications

### **Domestic Violence Awareness Month**

National Coalition Against Domestic Violence  
P.O. Box 18749  
Denver, CO 80218-0749  
(303)839-1852  
(303)831-9251 (Fax)

Materials: poster

### **Family Health Month**

American Academy of Family Physicians  
8880 Ward Parkway  
Kansas City, MO 64114-2797  
(800)274-2237  
(816)333-9700

Materials: promotional kit  
Contact: AAFP Order Department, (800)944-0000

### **Flu and Pneumonia Campaign**

American Lung Association  
1740 Broadway  
New York, NY 10019-4374  
(800)LUNG-USA  
(212)889-3370 New York  
(202)682-5864 Washington, DC

Contact: Communications Department

### **Healthy Lung Month**

American Lung Association  
1740 Broadway  
New York, NY 10019-4374  
(800)LUNG-USA  
(212)889-3370 New York  
(202)682-5864 Washington, DC

Contact: Communications Department

### **National Hepatitis Awareness Week**

American Liver Foundation  
1425 Pompton Avenue  
Cedar Grove, NJ 07009  
(800)223-0179  
(201)256-2550

Contact: Public Relations

**National Campaign for Healthier Babies Month**

March of Dimes Birth Defects Foundation  
1275 Mamaroneck Avenue  
White Plains, NY 10605  
(914)997-4600

Materials: kit  
Contact: Publications Coordinator

**National Dental Hygiene Month**

American Dental Hygienists Association  
444 North Michigan Avenue  
Suite 3400  
Chicago, IL 60611  
(312)440-8900

Materials: catalog of materials  
Contact: Public Relations

**National Family Sexuality Education Month**

Planned Parenthood Federation of America  
810 Seventh Avenue  
New York, NY 10019  
(212)261-4628

Materials: poster, bookmark, TV and radio public service announcement, brochure  
Contact: Education Department

**National Liver Awareness Month**

American Liver Foundation  
1425 Pompton Avenue  
Cedar Grove, NJ 07009  
(800)GO-LIVER  
(973)256-2550

Materials: kit  
Contact: Public Relations

**National Lupus Awareness Month**

National Lupus Foundation of America  
1330 Piccard Drive  
Suite 200  
Rockville, MD 20850-4303  
(800)558-0121 (English)  
(800)558-0231 (Spanish)  
(301)670-9292

Materials: posters, pamphlets, fact sheets  
Contact: National Office

**National Physical Therapy Month**

American Physical Therapy Association  
1111 North Fairfax Street  
Alexandria, VA 22314  
(703)706-3248  
(703)684-7343 (Fax)

Materials: public relations kit; specialty items; radio, video, and print public service announcements; consumer brochures; educational videos  
Contact: Public Relations Department

**National Spina Bifida Prevention Month**

Spina Bifida Association of America  
4590 MacArthur Boulevard NW, Suite 250  
Washington, DC 20007-4226  
(800)621-3141  
(202)944-3285  
(202)944-3295 (Fax)

Materials: pamphlets  
Contact: Information and Referral Office

**National Spinal Health Month**

American Chiropractic Association  
1701 Clarendon Boulevard  
Arlington, VA 22209  
(800)986-4636 (for orders only)  
(703)276-8800

Materials: kit  
Contact: Communications

**Rett Syndrome Awareness Month**

International Rett Syndrome Association  
9121 Piscataway Road, Suite 2B  
Clinton, MD 20735  
(800)818-RETT  
(301)856-3334  
(301)856-3336 (Fax)  
[irsa@paltech.com](mailto:irsa@paltech.com) (E-mail)

Materials: press kit  
Contact: Kathy Hunter

### **Sudden Infant Death Syndrome Awareness Month**

SIDS Alliance  
1314 Bedford Avenue, Suite 210  
Baltimore, MD 21208  
(800)221-SIDS  
(410)653-8226  
(410)653-8709 (Fax )

Materials: kits  
Contact: Public Affairs, National Office

### **Talk About Prescriptions Month**

National Council on Patient Information and Education  
666 11th Street NW, Suite 810  
Washington, DC 20001  
(202)347-6711

Materials: pamphlets, brochures, posters to promote safe and effective use of prescription medicines

### **American Heart Walk**

American Heart Association  
7272 Greenville Avenue  
Dallas, TX 75231  
(800)AHA-USA1  
(301)990-8900

Contact: local chapters

### **Mental Illness Awareness Week**

American Psychiatric Association  
1400 K Street NW  
Washington, DC 20005  
(202)682-6220

Materials: publications  
Contact: Public Affairs Division

### **National Fire Prevention Week**

National Fire Protection Association  
P.O. Box 9101  
1 Batterymarch Park  
Quincy, MA 02269  
(800)344-3555 (orders only)  
(617)984-7275 (Public Affairs)  
(617)770-0200 (Fax)

Materials: kit  
Contact: Public Affairs Department

### **Safer Sex Week**

Planned Parenthood Federation of America, Inc.  
810 Seventh Avenue  
New York, NY 10019  
(800)669-0156  
(212)261-4628  
(212)297-6269 (Fax)

Materials: Information about STD's, brochures on birth control  
Contact: Marketing Department

### **Child Health Day**

U.S. Department of Health and Human Services  
Health Resources and Services Administration  
Maternal and Child Health Bureau  
Parklawn Building, Room 18A55  
5600 Fishers Lane  
Rockville, MD 20857  
(301)443-0205  
(301)443-1797 (Fax)

Contact: Public Affairs Specialist

### **National Depression Screening Day**

National Mental Illness Screening Project  
308 Seaview Avenue  
Staten Island, NY 10305  
(718)351-1717  
(718)667-8893 (Fax)

### **National Adult Immunization Awareness Week**

National Coalition for Adult Immunization  
4733 Bethesda Avenue, Suite 750  
Bethesda, MD 20814-5228  
(301)656-0003  
(301)907-0878 (Fax)  
[adulthood@aol.com](mailto:adulthood@aol.com) (E-mail)

Materials: campaign kit  
Contact: Alison Roth

### **National Radon Week**

American Lung Association  
1740 Broadway  
New York, NY 10019-4374  
(800)LUNG-USA  
(212)889-3370 New York  
(202)682-5864 Washington, DC

Contact: Communications Department

**National School Lunch Week**

American School Food Service Association  
1600 Duke Street, Seventh Floor  
Alexandria, VA 22314  
(800)728-0728 (catalog)  
(800)877-8822  
(703)739-3900

Materials: catalog, posters, promotional materials  
Contact: Emporium

**World Food Day**

U.S. National Committee for World Food Day  
2175 K Street NW  
Washington, DC 20437  
(202)653-2404

Materials: pamphlets, posters, bulletin, curriculum,  
teleconference  
Contact: Patricia Young, National Coordinator

**National Breast Cancer Awareness Month**

Cancer Information Service  
NCI Office of Cancer Communications  
Building 31, Room 10A16  
90000 Rockville Pike  
Bethesda, MD 20892  
(800)4-CANCER  
(301)402-8594 (Fax)

Materials: pamphlets, posters, kits, brochures  
Contact: Outreach Coordinator

**National Health Education Week**

National Center for Health Education  
72 Spring Street, Suite 208  
New York, NY 10012  
(212)334-9470 ext. 0

Materials: posters, pamphlets; Growing Healthy  
Curriculum \ae  
Contact:Lynne Whitt, Executive Vice President

**National Infection Control Week**

Association for Professionals in Infection Control and  
Epidemiology, Inc.  
1016 16th Street NW, 6th Floor  
Washington, DC 20036  
(202)296-2742

Contact: Membership Department

**National Red Ribbon Celebration**

National Family Partnership  
11159B South Town Square  
St. Louis, MO 63123  
(314)845-1933

Materials: red ribbons, buttons, stickers, t-shirts  
Contact: Scott Powers

# November

## Diabetic Eye Disease Month

Prevent Blindness America  
500 East Remington Road  
Schaumburg, IL 60173  
(800)331-2020  
(847)843-2020

Contact: Marketing Department

## Flu and Pneumonia Campaign

American Lung Association  
1740 Broadway  
New York, NY 10019-4374  
(800)LUNG-USA  
(212)889-3370 New York  
(202)682-5864 Washington, DC

Contact: Communications Department

## National Diabetes Month

American Diabetes Association  
1660 Duke Street  
Alexandria, VA 22314  
(800)232-3472  
(703)549-1500

Materials: posters, buttons, brochures  
Contact: local chapters or National Office

## National Adoption Week

National Council for Adoption  
1930 17th Street NW  
Washington, DC 20009  
(202)328-1200

Materials: press releases, speakers, AIDS Adoption  
Project posters and brochure  
Contact: Mara Duffy

## National Epilepsy Month

Epilepsy Foundation of America  
4351 Garden City Drive  
Landover, MD 20785  
(800)EFA-1000  
(800)213-5821 (Publications)  
(301)459-3700

Materials: posters, pamphlets, public service  
announcements  
Contact: Communications and Public Relations  
Department

## National Osteopathic Medicine Week

American Osteopathic Association  
142 East Ontario Street  
Chicago, IL 60611  
(800)621-1773, ext. 5857

Materials: brochures, fact sheets, flyers, and  
promotional materials  
Contact: Roderick Drew

## National Brain Aneurysm Awareness Week

Brain Aneurysm Foundation  
66 Canal Street  
Boston, MA 02114  
(617)723-3870  
(617)723-8672 (Fax)

Materials: brain aneurysm kit  
Contact: Christopher S. Ogilvy

## Great American Smokeout

American Cancer Society  
National Headquarters  
1599 Clifton Road NE  
Atlanta, GA 30329-4251  
(800)ACS-2345

Materials: flyers, pamphlets, news releases  
Contact: local chapters

**National Alzheimer's Awareness Month**

Alzheimer's Association  
919 North Michigan Avenue  
Suite 1000  
Chicago, IL 60611-1676  
(800)272-3900  
(312)335-8700  
(312)335-8882 (TDD)  
(312)335-1110 (Fax)

Materials: packet of general information  
Contact: Local chapters or call the National Office  
to find the nearest chapter.

**December**

**National Drunk and Drugged Driving (3D) Prevention Month**

3D Prevention Month Coalition  
1900 L Street NW, Suite 705  
Washington, DC 20036  
(202)452-6004  
(202)223-7012 (Fax)

Contact: Terry Schiavone

**Safe Toys and Gifts Month**

Prevent Blindness America  
500 East Remington Road  
Schaumburg, IL 60173  
(800)331-2020  
(847)843-2020

Contact: Marketing Department

**World AIDS Day**

American Association for World Health  
1825 K Street NW  
Suite 1208  
Washington, DC 20006  
(202)466-5883

Materials: resource booklet, poster  
Contact: Christina Verni

**National Aplastic Anemia Awareness Week**

Aplastic Anemia Foundation of America, Inc.  
P.O. Box 613  
Annapolis, MD 21404  
(800)747-2820

Materials: free brochures, updated medical information on myelodysplastic and aplastic anemia syndromes  
Contact: Marilyn Baker