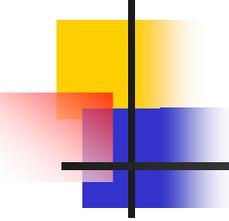


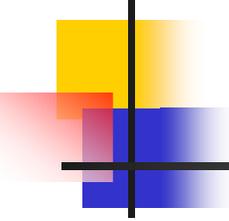
Special Populations and Teachable Moments

Captain Larry Williams, Dental
Corps, US Navy



Special Populations

- **Recruits**
- **Students**
- **Deployed personnel**

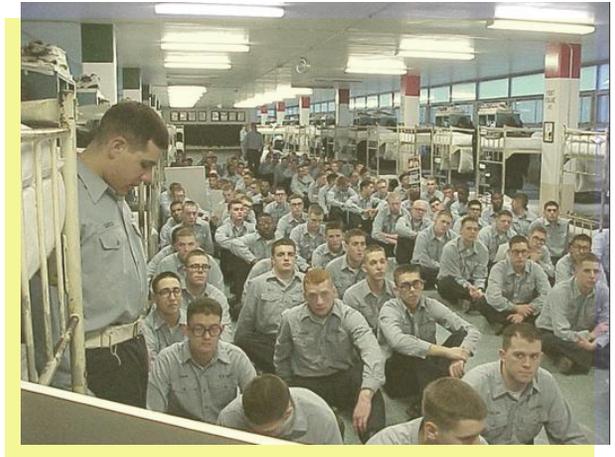


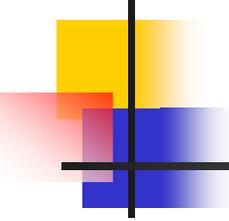
Special Populations

- **Recruits**
 - **Reinforcing Education to Achieve Health (REACH)**
- **Students**
 - **USAF**
 - **Navy**
- **Deployed personnel**
 - **British article**
 - **USMC**

Special Populations

- **Recruits**
 - **Reinforcing Education to Achieve Health (REACH)**
 - RTC at Great Lakes
 - 9 week boot camp
 - 1st presentation in processing week
 - 2nd presentation 1 week prior to graduation
 - Other opportunities with medical/ dental appointments





Special Populations

- **Students**

- **USAF**

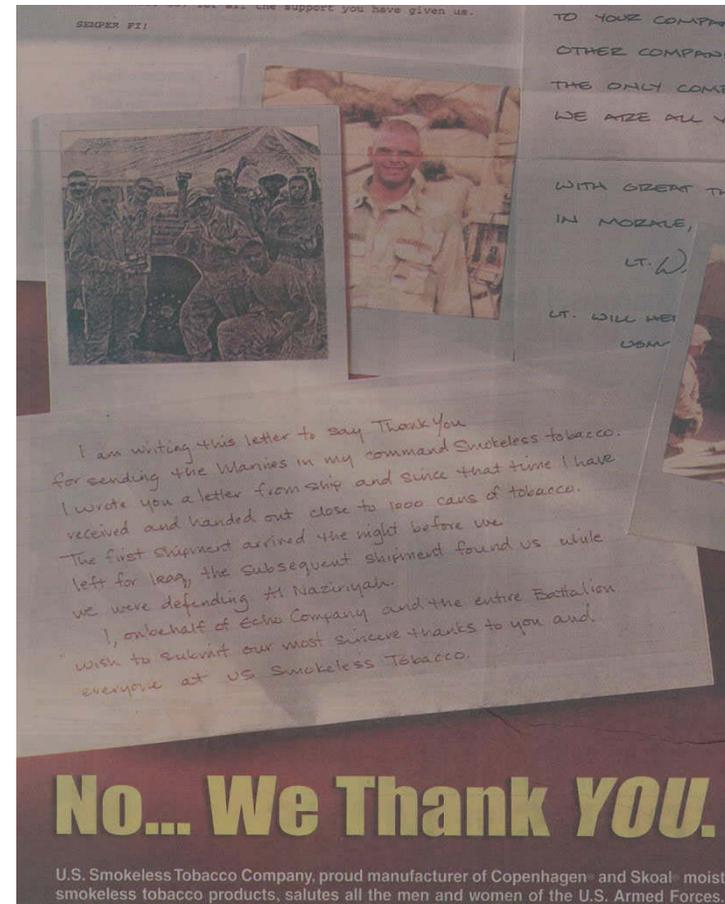
- **AETC non-tobacco use during training day**

- **Navy**

- **Some "A" schools are tobacco free during the training day**

Special Populations

- Deployed personnel
 - British article
 - Rates up
 - Stress
 - USMC
 - Smokeless



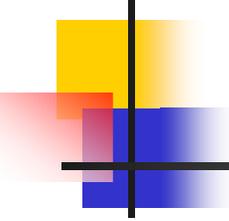
SENDER #11

TO YOUR COMPANY
OTHER COMPANIES
THE ONLY COMPANIES
WE ATTE ALL V
WITH GREAT TH
IN MORALE,
LT. (S)
LT. WILL MET
USMC

I am writing this letter to say Thank You for sending the Marines in my command Smokeless tobacco. I wrote you a letter from ship and since that time I have received and handed out close to 1000 cans of tobacco. The first shipment arrived the night before we left for Iraq, the subsequent shipment found us while we were defending Al Naziriyah. I, on behalf of Echo Company and the entire Battalion wish to submit our most sincere thanks to you and everyone at US Smokeless Tobacco.

No... We Thank YOU.

U.S. Smokeless Tobacco Company, proud manufacturer of Copenhagen® and Skoal® moist smokeless tobacco products, salutes all the men and women of the U.S. Armed Forces.



Questions

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- 847-688-3950, ext 6723
- DSN 792-3950, ext 6723
- 847-548-3767 (home)
- 847-975-3767 (cell)