

FORGING THE FUTURE:



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Friday FACTS

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"Leadership, Partnership, and Championship"

Use of "Forge the Future" Logo

Many of you who have attended NEHC courses or conferences are familiar with the "Forge the Future" logo. The "running man" logo and slogan, "Fit Today for Tomorrow's Challenges" were originally developed by Naval Personnel Command (NPC) to promote Navy Health Promotion and Wellness. In the early 1990's, NPC developed and distributed a "Forge the Future" marketing kit to local commands Navywide, to support their efforts in marketing the existence of their command's Health Promotion and Wellness Program.



Since then, the Health Promotion staff at NEHC have continued to promote the use of the "Forge the Future" logo and slogan as a unified symbol of the worldwide Navy Health Promotion Program. However, when you visit the NEHC HP website, you will notice additional logos being used and promoted for several components of the Navy Health Promotion Program, such as SHARP, ShipShape, 5 A Day, Navy Fitness, Injury Prevention, Tobacco Cessation, etc.

General guidance regarding the use of the "Forge the Future" logo, which is NOT copywritten, is that the logo (running man) be used intact, with or without the slogan. Local commands are also strongly encouraged to use the "Forge the Future" logo on program promotional materials in combination with a logo for a particular program component, such as SHARP, ShipShape, etc. To download copies of the logo Forge the Future visit: <http://www-nehc.med.navy.mil/hp/images/PhotoAlbum/index.htm>. As we all know, the target audience for our Health Promotion Programs is very mobile. The focus and promotion of particular health promotion topics and campaigns may vary from command to command, worldwide. Use of the "Forge the Future" logo and slogan brings all Health Promotion efforts under one, common program umbrella that is now recognized worldwide.

Navy and DoD Dietary Supplement Working Group

CDR Alan Philippi and Lori Tubbs represented NEHC at the Navy and DoD Dietary Supplement Working Group meetings held in Bethesda 30-31 July. Service representatives from the dietetics, pharmacy and medical communities as well as from the United States Army Center for Health Promotion and Preventive Medicine (USACHPPM) and Army Air Force Exchange Service (AAFES) were present. Scientific advisors from the Unformed Services School of Health Sciences (USUHS), Food and Drug Administration (FDA), Army Research Institute for Environmental Medicine (USARIEM) and Marine Headquarters were also in attendance. The primary goal for this DoD Working Group is to provide policy recommendations to the DoD Prevention, Safety and Health Promotion Council (PSHPC) regarding dietary supplements and other self-care products. The Working Group is currently drafting a DoD position statement on the use of stimulant containing dietary supplements.

Mark Your Calendars!

The DoD Suicide Prevention and Risk Reduction Committee (SPARRC) is sponsoring their 2nd DoD Suicide Prevention Program entitled *Suicide Prevention: A Community Approach* on Wednesday and Thursday, **November 19th and 20th**, 2003 at Marine Corps Base Quantico, VA. Dr. David Rudd, President of the American Association of Suicidology, will be one of the keynote speakers. Representatives from each of the military services will present program updates in addition to presentations on issues surrounding suicide and suicide prevention.

The program will be preceded by two days of Applied Suicide Intervention Skills Training (ASIST) workshops on Monday and Tuesday, November 17th and 18th.

Additional details will follow and please mark your calendars today! In the interim, if you need additional information, please contact CDR Kevin Kennedy at PERS-601 at (901) 874-4256, DSN 882-4256 or e-mail at Kevin.Kennedy1@navy.mil or CDR Sonja Pyle at BUMED at (202) 762-1663, DSN 762-1663 or e-mail at SMPyle@us.med.navy.mil.

"Let us not look back in anger, nor forward in fear, but around in awareness." - James Thurber